

Overview of MBA Programs

Applications, Enrollment, and Programs — Fall 2006

Program	Total Number of Students	Average Age/ Experience	Program Description
Full-Time	500	28 / 5+ yrs	2-yr MBA
Evening	115	28 / 6+ yrs	3-yr MBA, students work during day
IEMBA	104	35 / 12+ yrs	18-month MBA, students should have 8+ yrs professional experience, classes every other weekend

Full-Time MBA Program — The MBA curriculum integrates a strong functional understanding of general management principles with a global outlook. Students come to Georgetown to develop the management skills needed to succeed in all aspects of the business world. Georgetown students are known especially for their ability to conduct rigorous analysis, to work extraordinarily well in teams, and to produce professional-quality results.

Evening MBA Program (Part-Time) — The Evening Program is designed to allow working professionals the ability to earn an MBA as they develop a strong functional understanding of business. The curriculum and faculty are identical to the Full-Time MBA program.

International Executive MBA (IEMBA) Program — Established in 1994, the IEMBA program is an 18-month program designed for experienced executives who wish to earn an MBA. Participants generally have over eight years of professional experience with an interest in international management.

Custom Programs — The curriculum and course design of custom programs are a collaborative effort between faculty and senior leaders of a client organization. These intensive programs focus on advancing the strategic objectives of an organization by encouraging participants to synthesize, analyze and integrate their knowledge from across the organization.

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Georgetown University's *McDONOUGH School of Business*

Georgetown University's McDonough School of Business is the premier business school in the Washington, DC region. McDonough offers undergraduate, MBA, International Executive MBA, and custom programs to give students a solid grounding in general management disciplines with an emphasis on the global and ethical environment of business.



Georgetown Business Features

- **Quality:** The school boasts rigorous curricula delivered by a group of tenured faculty (58) recognized for their work in finance, international business, marketing and other fields.
- **Curriculum:** Each student takes a series of integrated core courses on subjects including Accounting, Finance, Marketing, Organizational Behavior, Microeconomics and Operations Management. All classes are held in seven-week blocks called modules, with four modules per year.
- **International Focus:** The school's curriculum prepares students to think globally and manage successfully across borders. Every graduate student is required to undertake a consulting project for a company operating outside the US and to present findings at the company's overseas location.
- **Rankings:** The excellence of the academic experience at Georgetown is recognized by leading business publications: in 2007, the full-time MBA program was ranked #22 by *Business Week* and #25 by *US News and World Report*, #19 regionally by *The Wall Street Journal* and #3 in the world for international business by *Financial Times*.
- **Alumni:** The school's graduates hold key leadership positions throughout the business world. Nearly 2,000 McDonough graduates are currently at vice president or higher in their organizations. Industries include banking, consulting, marketing and the not-for-profit sectors.
- **Recruiters:** During 2006-2007, on-campus corporate recruiting reached an all-time high with more than 70 corporations participating. The class of 2006 received the highest percentage ever of jobs offers before graduation day.
- **Salaries:** The average starting salary last year for full-time MBA graduates was \$87,985 with a signing bonus of \$19,077 for a total of \$107,062. These figures rank very high regionally and compare favorably to other business programs nationally.
- **Location:** Washington, DC is a major hub of international business and political activity. Georgetown is building a new 179,000 square foot, state-of-the-art facility on its main campus that will open in spring 2009.

Facts-at-a-Glance

- **Dean**
George G. Daly, Ph.D.
- **School of Business**
Established 1957
- **MBA Program**
Established 1981
- **Faculty**
Tenured and tenure-eligible faculty: 58
Teaching and other full-time faculty: 20
Adjunct faculty: 70
- **Alumni**
10,500 undergraduate program
5,000 combined graduate program

Leadership

Dr. George G. Daly serves as Dean of the McDonough School, a post he assumed on November 1, 2005. Professor Daly was Dean of the Stern School of Business at New York University from 1993 through 2002. Daly is recognized as a leader in management education, and he gives generously of his expertise as a consultant, advisor or board member to a number of outside organizations.

Dr. Reena Aggarwal is the Deputy Dean and a professor of finance at the McDonough School. She has held various positions including Interim Dean of Georgetown's McDonough School (2004-2005) and Visiting Professor of Finance at MIT's Sloan School of Management (2005-2006).

Notable Faculty

The faculty at McDonough are many things: first-rate scholars, distinguished academics doing interesting and practical research, experienced business professionals and entrepreneurs. A few of the many faculty experts include:

Professor Kenneth E. Homa

- Expertise: Strategic planning, marketing, operations, information technology.
- A professor at Georgetown for 11 years and a former executive with McKinsey and GE, he has created a series of marketing courses that students talk about years after they graduate.

Dr. Brooks C. Holtom

- Expertise: Organizational behavior and human resource management. His current research focuses on how organizations acquire, develop and retain human and social capital.
- Dr. Holtom has taught at Georgetown for five years. He proves to students in his classes on organizational behavior that positive work environments lead to better bottom lines.

Dr. Stanley D. Nollen

- Expertise: International business, especially India and the Czech Republic. His current research focuses on technology transfer, exporting, foreign direct investment, and trade policy liberalization.
- A Fulbright scholar and Ph.D. from the University of Chicago, he directs the McDonough School's global residencies. Dr. Nollen has been a professor at Georgetown for 34 years.

Dr. Bardia Kamrad

- Expertise: Options pricing and risk management issues in operations. His research interests include applied stochastic processes (probabilistic modeling), contingent claims analysis, flexibility valuation and production and inventory modeling.
- A Georgetown professor for 16 years, Dr. Kamrad consults on projects in risk management (real options), purchasing, inventory, manufacturing operations, pricing and forecasting issues.