



Georgetown University 2010-2020 Campus Plan

Community Meeting Presentation

April 26, 2010

Heritage Room at Visitation



Agenda

- Process
- Plan Highlights
- Proposed Enrollment
- Housing Numbers
- Survey Data
- Discussion
- Campus Tour Invitation and Information



Plan Highlights

Previously Presented Elements of Campus Plan	Campus Plan Elements
Open Space Elements	
Landscape Library Walk and Tondorf Drive to be more pedestrian friendly, limiting traffic to emergency and service vehicles	No change
On-Campus Student Life	
New and upgraded student academic and activity spaces with New South Student Center, Lauinger Addition and Renovation, Kehoe Field Roof, Leavey Program Space, McDonough Gym Renovation, and Medical Center Program Space and Renovation	No change
Proposed Convocation Center	Convocation Center removed from plan
Proposed roof over Kehoe Field	Language will be included on use restrictions
Off-Campus Student Life	
Double SNAP to 2 cars and staff during academic year to effectively cover Burleith and West Georgetown	2 nd SNAP car implemented in January 2010
Addition of 1 SNAP car during summer	Starting June 2010
Establish positions for 2 Community Advisors (1 each in Burleith and West Georgetown) as live-in educational and disciplinary advisors for off-campus students and liaisons to local community	Starting August 2010
Continue to assist in increasing neighborhood safety and address student related walk-by noise	Addition of 3 MPD reimbursable detail officers with initial beat locations to focus on higher activity areas, Thursday, Friday, and Saturday nights. (Work with CAG on the GU/CAG reimbursable detail.)



Plan Highlights

Previously Presented Elements of Campus Plan	Campus Plan Elements
Enrollment	
No growth in full-time traditional undergraduates	No change
No growth in MD program	No change
Modest growth in non-traditional undergraduates	No change
Targeted growth in graduate programs	No change
Employees	
Modest growth in faculty and staff	No change
Housing	
Maintain 5,053 undergraduate beds	No change
1789 Block	
250-300 beds for undergraduates	120 beds for graduate students and/or faculty
5 story mixed-use structures	Mixed-use structure with 3-4 story neighborhood scale
Below grade parking and loading, about 80 parking spaces	Reservation of 10% of parking spaces for neighborhood resident use
26,000 sf of neighborhood serving retail	8,500 sf of neighborhood serving retail



Plan Highlights

Previously Presented Elements of Campus Plan	Campus Plan Elements
Transportation and Roadways	
On-campus loop road to facilitate rerouting of GUTS buses off neighborhood streets and improve on-campus service, access, and safety	No change
Align Entrance 1 with 38 th Street to create a safer intersection	No change
Continue existing Transportation Demand Management (TDM) measures (carpool incentives, convenient bike facilities, GUTS shuttles)	Continue improvements with enhancements to monitoring and information sharing
Parking	
Continue discounted parking rates for carpoolers and satellite parkers	No change
Increase parking capacity by 1,000 spaces – split evenly between University and Hospital use and accessed through Reservoir Road and Canal Road	Increase parking capacity by 700 spaces – split evenly between University and Hospital use and accessed through Reservoir Road and Canal Road
Access to ZipCar via Rosslyn Metro and Arlington loop shuttles	Propose working with DDOT and ZipCar to add location on 37 th Street, just outside the main gate
Low price for evening student parkers through Canal Road entrance	Improve card access for these parkers and continue low cost



Plan Highlights

Previously Presented Elements of Campus Plan	Campus Plan Elements
Sustainability	
Continued promotion of green initiatives on campus – LEED Silver goal for new construction and major renovations, increased recycling for students, faculty, and staff, increasing pervious surfaces, and others	Continue initiatives
Goal to increase sustainable initiatives	Pursuing adding photovoltaic cells to campus buildings Analyzing installation of wind spires for on-campus outdoor lighting
New chimney 83' above the roof of the Heating and Cooling Plant to reduce the potential for exhaust re-entrainment at nearby buildings	No change
MedStar Hospital	
Additional hospital space per existing lease hold agreement	No change
Addition at Lombardi Cancer Center	No change
Renovation and/or rebuilding for Physicians Office Building and Outpatient Facility	No change



Data Analysis

- Data analysis performed to determine current and potential impacts
- Updated fall and spring residential data for full-time traditional undergraduates and graduate students living in Zip Code 20007
- Traffic and parking
 - Completed SCS and Graduate student surveys on transportation modes
 - Confirmed need for 700 additional parking spaces to accommodate overlap times



Proposed Undergraduate Enrollment

	2000 Academic Year	2009 Academic Year	2010 Academic Year	Proposed Growth 2010- 2020	Proposed Academic Year 2019-2020
Full-Time Traditional Undergraduates (Average)	5,516	6,011	5,921	Maintain current 6,016 maximum	6,016
Non-Traditional Undergraduates (Average)*	650	885	951	104	1,055

* As determined by the BZA in the 1990 Campus Plan, non-traditional students are defined as part-time, non-degree, and non-traditional full-time students (2nd degree BSN students who have returned to school, veterans, commuters living in Maryland and Virginia, and students over 25).



Proposed Graduate and Professional Student Enrollment

	2000 Academic Year	2009 Academic Year	2010 Academic Year	Proposed Growth 2010- 2020	Proposed Academic Year 2019-2020
Arts and Sciences					
PhD	556	600	650	170	820
Masters	874	1,600	1,715	435	2,150
MBA	615	900	960	160	1,120
Continuing Studies	330	775	1,230	1,370	2,600
Medical Center					
MD Program	720	830	820	10*	830
PhD and Masters	465	840	900	330	1,230
TOTAL	3,560	5,545	6,275	2,475	8,750

Main and Medical, Full-time and Part-time, Degree and Non-Degree – Fall Headcount

* Enrollment in the MD Program varies slightly each year, but there is no proposed increase in program size.

Note: Fall headcount and projection numbers are rounded.



Graduate and Professional Enrollment

(As Presented November 2009)

	2000 Academic Year	Growth 2000-2009	2009 Academic Year	Proposed Growth Through 2020	Proposed Academic Year 2019-2020
Arts and Sciences					
PhD	556	44	600	220	820
Masters	874	726	1,600	550	2,150
MBA	615	285	900	220	1,120
Continuing Studies	330	445	775	1,825	2,600
Medical Center					
MD	720	110	830	0	830
PhD and Masters	465	375	840	390	1,230
TOTAL	3,560	1,985	5,545	3,205	8,750

Main and Medical, Full-time and Part-time, Degree and Non-Degree – Fall Headcount

Note: Fall headcount and projection numbers are rounded.



Data Analysis – Housing

Full-time traditional undergraduates living in privately-owned homes in Zip Code 20007
Academic Years 2008-2009 and 2009-2010

	Fall 2008	Spring 2009	Fall 2009	Spring 2010
Georgetown Waterfront & Park	45	30	47	37
East Georgetown	12	7	22	19
West Georgetown	604	509	648	480
Burleith	436	359	424	336
Foxhall	19	16	17	14
Cloisters	33	28	25	22
Hillandale	1	1	1	1
Glover Park	14	16	11	8
Palisades	1	1	0	0
Total Full-Time Traditional Undergraduates	1,165	967	1,195	917



Data Analysis – Housing

Full-time Traditional Undergraduate Students by Housing Type

Unit Type	Burleith	West Georgetown
Apartments	0%	18%
1 student	8%	9%
2 students	10%	11%
3 students	21%	17%
4 students	29%	16%
5 students	13%	15%
6 students	19%	15%



Data Analysis – Housing

Graduate and Professional students living in privately-owned homes in Zip Code 20007
Academic Year 2009-2010

	Fall 2009			
	Grad	SCS	MD	Total
Georgetown Waterfront & Park	8	0	1	9
East Georgetown	52	12	4	68
West Georgetown	58	16	17	91
Burleith	105	9	84	198
Foxhall	125	12	152	289
Cloisters	4	1	3	8
Hillandale	4	1	4	9
Glover Park	260	24	161	445
Palisades	8	2	5	15
Total Graduate and Professional	624	77	431	1,132



Data Analysis – Housing

Graduate and Professional Students in Zip Code 20007

Community	Spring 2000*			Fall 2009			
	Grad	Med	Total	Grad	SCS	Med	Total
Georgetown Waterfront & Park	15	2	17	8	0	1	9
East Georgetown	49	11	60	52	12	4	68
West Georgetown	75	24	99	58	16	17	91
Burleith	102	60	162	105	9	84	198
Foxhall	57	123	180	125	12	152	289
Cloisters	1	3	4	4	1	3	8
Hillandale	6	10	16	4	1	4	9
Georgetown Reservoir**	51	34	85	-	-	-	-
Glover Park	274	138	412	260	24	161	445
Palisades	26	9	35	8	2	5	15
Total	658	414	1,072	624	77	431	1,132

*As submitted to the BZA as part of the 2000 Campus Plan

** In Fall 2009, students living in Georgetown Reservoir are captured within Foxhall



Data Analysis – Housing

Graduate and Professional Students by Housing Type

Unit Type	Burleith	West Georgetown	Foxhall	Glover Park
Apartments	1%	26%	27%	62%
1 student	31%	59%	29%	19%
2 students	21%	6%	11%	9%
3 students	12%	9%	7%	3%
4 students	16%	0%	17%	4%
5+ students	18%	0%	9%	2%



Data Analysis – Housing

Graduate and Professional Students Living in Zip Code 20007

School	Percentage of Students
Graduate School	15%
School of Continuing Studies	6%
MD Program	53%



Data Analysis – Transportation

School of Continuing Studies (SCS) Student Survey

GU surveyed the SCS student population and, based on a 25% response rate

- 86% come to campus after 4 PM
- 73% are employed full time either at GU or elsewhere
- 62% drive to campus because they are coming from work
- 70% reported that they park either on-campus, at a meter, or on the street with a Zone 2 permit
- Only 7% indicated that they would move “closer to campus” because of their coursework
- 10% already live nearby and said living close to campus has facilitated their enrolling at Georgetown



Data Analysis – Transportation

Graduate Student Survey

GU surveyed the graduate population and, based on a 20% response rate

- 74% are full-time students
- Over 70% of graduate students use GUTS, Metro, walk, or bike to campus
- 24% drive to campus
- Only 9% indicated that they would move “closer to campus” because of their coursework
- 16% already live nearby and said living close to campus has facilitated their enrolling at Georgetown



Discussion



Campus Tour Information and Invitation

- Join University Administrators for a campus tour to view and discuss aspects of the 2010-2020 Campus Plan. Discussion items will include:
 - Campus Service Road
 - Heating and Cooling Plant and Chimney
 - Kehoe Field and North Kehoe Field
- Tours are scheduled for
 - Friday, May 7 from 8am-10am (reserve by May 4)
 - Friday, May 14 from 8am-10am (reserve by May 11)
- Space is limited to 9 participants per tour. Please email gucampusplan@georgetown.edu or call (202) 687-3123 to reserve a space and arrange for on campus parking.